

The Didsbury Pioneer

Provincial Library de 33

VOLUME 52; NO. 30

DIDSBURY, ALBERTA, WEDNESDAY, JULY 29, 1953

\$2.50 a Year; 6c a Copy



Bernard Tussaud, a descendant of the Madame Tussaud of waxworks fame, carries on the traditions of the firm in London. Com-

pleting a bust of Prime Minister St. Laurent, he is watched by two members of the R.C.A.F. stationed in England.

South West Didsbury

(From Our Own Correspondent)

Mr. and Mrs. Carl Meyer were Calgary visitors Thursday.

Mr. and Mrs. J. B. Hipkin, Mr. and Mrs. M. Dippel and Carole were Calgary visitors Thursday.

Mr. and Mrs. E. Dippel and family were Wednesday dinner guests of Mr. and Mrs. Carl Meyer and family, the occasion being a joint birthday dinner for Donna Dippel and Donald Meyer.

Mr. and Mrs. J. O'Brien and daughters of Edmonton motored to Didsbury Friday. Mrs. O'Brien and daughters will remain for a few weeks holiday with relatives.

Mr. and Mrs. Carl Meyer and family, Mr. and Mrs. J. O'Brien and family, and Mr. George Meyer, were Sunday visitors with Mr. and Mrs. E. A. Bartz.

Miss Pat Hipkin returned Saturday from Edmonton where she spent a two week holiday.

Mr. and Mrs. Carl Meyer and family were Saturday evening visitors with the latter's parents, Mr. and Mrs. J. R. Arnold of Bowden.

Mr. and Mrs. Lynn Hunsperger and family, Mr. and Mrs. Glen Jackson and family of Aene, were Sunday dinner guests of Mrs. D. B. Woods.

Mr. and Mrs. Jack Edwards and family, accompanied by Mrs. Douglas Sterling and boys, of New Westminster, B.C., were Sunday guests of Mr. and Mrs. Victor Gore and family at Calgary. Miss Beverly Gore accompanied them home for the holidays.

Mr. and Mrs. Cecil Weber and family and Mr. Donald Weber, were Sunday dinner guests of Mr. and Mrs. Gordon Weber.

Sunday dinner guests with Mr. and Mrs. E. Good and Neida were the following: Mr. and Mrs. Glen West, Miss Great Good, Glen Neida, Mr. and Mrs. Neil Good and Vernon and Mr. J. Taylor, all of Carstairs.

Mr. and Mrs. Charles Hillebrecht of Calgary were Friday supper guests of Mr. and Mrs. E. A. Bartz.

Mr. and Mrs. V. Beltzer of Kimberley, B.C., and Benny Folkman and other relatives were visitors Thursday with Mr. and Mrs. Fred Befus and family.

Mrs. Fred Befus and Norma and Mrs. H. Folkman, Katharine, Allie and Marian, motored to Claresholm for several days and visited with Mr. and Mrs. A. Lange.

Mr. and Mrs. Fred Befus accompanied by Mr. and Mrs. John Befus, were Calgary visitors Monday. John Befus entered the General hospital where he was to undergo an operation Tuesday.

Mr. and Mrs. Tom McNair, Mr. and Mrs. A. Brusso were Sunday dinner guests at the home of Mr. and Mrs. George Innes.

BINGO SATURDAY NIGHT

A bingo game is again scheduled for Saturday night in Didsbury Armories, starting at 9 p.m. The crowd last Saturday night was a big one but extra cards have been ordered and it is expected everyone will be able to get in on the fun and prizes.

Sponsored by the Lions Club of Didsbury, all proceeds go to the Old Folks Home.

"Oscar" this Saturday is worth \$35.

C.P.R. TRAIN TIMES AT DIDSBURY

NORTHBOUND:
No. 521—(flag stop) 1:20 a.m. daily.
No. 527—10:04 a.m. (flag stop) Sunday only.
No. 523—11:21 daily except Sunday.
No. 525—6:21 p.m. daily.
SOUTHBOUND:
No. 522—4:59 a.m. daily.
No. 524—12:23 Noon daily.
No. 526—4:58 p.m. daily except Sunday.
No. 528—6:21 p.m. (flag stop) Sunday only.

Former Resident Dies Aged 72

(From Our Own Correspondent)

Dr. George Roy Ross, 72, well-known Calgary dentist, died in the General Hospital Sunday morning.

Dr. Ross was born in Denver, Colorado and moved to Canada as a child of seven with his parents.

He graduated in pharmacy from the University of Cleveland, Ohio, and later received his degree in dentistry from North Pacific College in Portland, Ore.

In 1911 Dr. Ross moved to Didsbury, where he practised dentistry for three years before moving to Calgary to establish a practice in 1918. He retired in 1949.

Dr. Ross attended the first Baptist Church and was a member of the Masonic Order, The Mount Edith Cavell Chapter No. 25, O.E.S., a charter member of the O.E.S. at Didsbury and a charter member of the Calgary Lions Club.

He is survived by his wife, three daughters and seven grandchildren.

Funeral services will be held today (Wednesday) from Leydon's funeral home in Calgary with Rev. Dr. J. S. Gordon Jones officiating.

MOUNTAIN VIEW

(From Our Own Correspondent)

Miss Sylvia Goldfield spent the weekend with her uncle and aunt, Mr. and Mrs. Arthur Gebers and family.

Mr. and Mrs. Eugene Durrer and family, of Calgary, spent Sunday with Mr. and Mrs. Walter Pratt and family.

Dinner guests Sunday with Mr. and Mrs. Wilbur Eckstrand were Mr. and Mrs. Arthur Gebers.

Mr. and Mrs. Ed Leisner of Calgary visited Friday afternoon with Mr. and Mrs. Grenville McCaig.

Mrs. Lloyd McCaig, Grace, Sylvia, Paul and Lois are visiting this week with Mr. and Mrs. Stewart Hooper.

Mr. and Mrs. Lloyd McCaig and family visited with Mr. and Mrs. Grenville McCaig on Sunday.

Mr. and Mrs. David Pratt and Norman, Mr. and Mrs. Jack Underhill and Joyce and Mr. Enoch Hughes motored to Big Valley on Sunday to visit with Mr. and Mrs. Frank Bray and daughter, Doreen. Pratt returned with her parents.

The next meeting of the Mountain View W.I. will be held one week later, August 27, at the home of Mrs. David Pratt.

Grace and Grant Schultz returned last Sunday from two weeks spent at the Oat Lake, B.C. Mr. E. W. Snyder of Crossfield was a supper guest at the home of Mr. and Mrs. Charles Snyder on Sunday.

Mr. and Mrs. Doug Gooding and family and Mr. and Mrs. Bill Newton and family spent Sunday at Sylvan Lake.

Mr. W. H. Snyder returned recently from Ontario with Mr. and Mrs. Stan Kelsey.

Mr. and Mrs. Garnet Tighe and Mr. and Mrs. Ed Blain returned recently from an extended trip through B.C. and Oregon, to Caldwell, Idaho, where they visited with Mr. and Mrs. Phil Ward, old-timers of this district.

Mr. and Mrs. G. Tighe and Mr. and Mrs. Smith, David and Oswald, visited Sunday evening with Mr. and Mrs. James Worral.

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Five Candidates Seek Vote In Red Deer Constituency

(From Our Own Correspondent)

Five candidates, representing all major parties have filed nomination papers in the Red Deer constituency for the August 10 federal election. They include: F. D. Shaw, M.P., Social Credit; Archie Boyce, Liberal; J. A. R. Choate, Progressive-Conservative; Hubert Smith, C.C.F. and Mrs. Rose Sarman, Labor-Progressive.

In Bow River constituency four candidates have been nominated including C. E. Johnston, M.P., Social Credit; W. D. MacDonald, Liberal; A. L. Roberts, Labor-Progressive; W. J. Wide, Progressive-Conservative.

To date things have been very quiet on the local election front. The only meeting reported so far in the Didsbury area was a C.C.F. gathering one night last week with the speaker and three other present.

On Monday, August 3, J. A. R. Choate has a meeting scheduled for the Lions hall here. Two days later, on Aug. 5, Archie Boyce and supporters will hold a meeting here also in the Lions hall.

So far no word has been received as to Social Credit gatherings. The "dark horse" in the field, the Labor-Progressive candidate, who

appeared in the race unexpectedly, has come forth with no information as to meetings or platform.

Nominations closed at 2 p.m. Monday and unofficial figures reveal that the Liberals have 254 candidates running, Progressive-Conservatives 245, C.C.F. 163, Social Credit 70 and Communist Labor-Progressive 99. About 20 other independents will run.

After some earlier indications that they would move strongly into the East on the basis of their showing of power in the British Columbia provincial election June 9, Social Crediters centred their fire heavily on the four Western provinces. They nominated only nine east of the Lakehead.

Communist leader Tim Buck's Labor-Progressive party is running its biggest slate of candidates on record but are given little chance of gaining representation.

Notable among the nominations this time was the number of women in the running. There are 43, spread through six provinces.

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MELVIN NOTES

(From Our Own Correspondent)

Sunday guests with Mr. and Mrs. Fischer, were Mr. and Mrs. Arthur Larson and Mr. and Mrs. Reimer Sr. of Calgary.

Mrs. Spurrell spent several days in town last week with Mrs. H. Fischer.

Mr. and Mrs. E. Dupont returned Thursday from a visit with relatives at Leominster, Mass. and drove back a new car.

Mrs. Bruns and children spent several days in Calgary last week visiting the former's sister, Miss Pat Mills.

Mrs. A. Krebs and family have returned from a two-week vacation spent at the west coast. They visited Mr. and Mrs. E. Krebs at Vancouver and Mr. and Mrs. Buck (Ethel Krebs) at Washougal, Wash.

Mrs. Morash (Mary Anne Konchuh) visited at the home of her parents, Mr. and Mrs. Adam Konchuh recently.

Mr. and Mrs. A. Snyder and family of Calgary, and Mr. and Mrs. A. Krebs and family were Sunday dinner guests with Mr. and Mrs. E. Krebs.

Mr. and Mrs. Murray McRae returned home Saturday from their holidays.

Mr. and Mrs. A. Chandler and family of Calgary spent Saturday at the Chandler home here.

Mr. and Mrs. Ray of Carstairs and Miss Francis Nelson of Blue River, B.C., were guests of Mr. and Mrs. Ross Youngs on Wednesday. Francis has been with the Victorian Order of Nurses at Montreal since October and stopped over en route to Vancouver, before returning to Blue River.

The ladies' section of the Didsbury Golf Club completed a successful tournament recently. Mrs. C. McNeil won the main event, with Mrs. G. Thring taking the consolation.

Tuesday, August 4, is the next ladies' day. All members are asked to report to the club house at 3 p.m. when information for the day's play will be given.

Those participating in the current men's golf tournament are requested to make a special effort to complete their games this week.

GOLF NOTES

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ALBERTA CROPS SAID IN GOOD SHAPE

(From Our Own Correspondent)

Warm weather during the past two weeks has resulted in improved crop conditions throughout the province, a report of the Alberta Agriculture Department said today.

Early crops responded "remarkably well" to the warm weather and the risk of frost damage was greatly reduced in many districts. Late seedings are still slow and there is a need for continuing warm, dry weather in western areas, the report said.

Hail inflicted heavy damage in a number of districts but too date no reports of serious damage have been reported from this immediate area.

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Willie WATT



A fortune you
Won't have to pay
If you see Willie
Watt today.

Used Kerosene
Refrigerator —
7 cu. ft. \$250

Used Propane
Refrigerator —
7 cu. ft. \$300

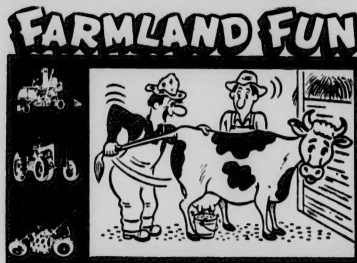
New Beauty
Electric Washer —
Only \$99

New Empire Propane
Stove \$98.50

Propane Hotplates—
\$19.95 and \$36.95

Feeq's
GENERAL RETAIL
Propane Sales & Service
EAST OF RAILROAD TRACKS

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.



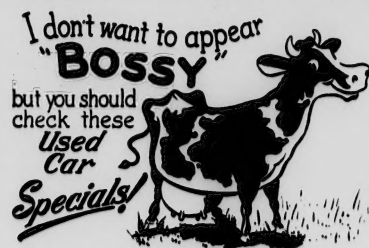
"All I know is I tried it and it worked!"

MASSEY-HARRIS 16 CU. FT. DEEP FREEZE
At A Very Special Price
HAY BALERS, BALE LOADERS
POWER MOWERS
WE HAVE SOME A-1 USED TRACTORS

LORNE CLAYTON

Massey-Harris Dealer

Phone 83



1952 CHEVROLET DELUXE SEDAN, equipped with air conditioner and custom radio. This car has very low mileage and is in new condition throughout.

1951 OLDSMOBILE ROCKET 88 SEDAN, equipped with hydromatic drive, custom radio and sun visor. This car has very low mileage and is in A-1 shape.

1951 FORD SEDAN, in top shape and priced right.

1952 CHEVROLET 1/2-TON, with four speed transmission and custom radio. This truck is next to new and we offer it at a big saving.

1947 CHEVROLET 1-TON, with dual wheels. This truck is in good shape and it will be just the truck for the farm.

EDEORD MOTORS
YOUR MODERN GARAGE
CHEVROLET — OLDSMOBILE

USE THE CLASSIFIED FOR RESULTS

TRACTOR ACCIDENT VICTIM
The farm tractor has claimed another victim in this province. Last week a recent immigrant from Germany was killed near Wainwright when the tractor he was driving overturned in a roadside ditch.

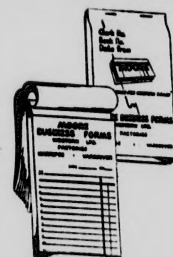


QUESTION: Is cancer transmitted by clothing and similar materials.

ANSWER: Cancer cannot be transmitted by clothing because there are no germs or other external agents to carry the disease from person to person.

Write for Free Literature
Canadian Cancer Society
231 7th Ave. E., Calgary, Alta.

SALES BOOKS



ORDER
YOUR

COUNTER
CHECK
BOOKS

FROM
THE DIDSBURY PIONEER

Phone 12 — Didsbury

FOR SALE — Ice cream bricks, 25c; half gallons of vanilla ice cream, \$1.00; bread, 16c loaf. H. L. Feeg, phone 221, Didsbury.

FOR SALE — 1951 Studebaker Sedan, overdrive, \$1675; Large studio lounge and chair to match, \$55; Large oak 7-piece dining room suite, \$85; Coronado late model electric radio, \$15; 1 new Maxx portable hand saw, cost \$90, for \$65. Phone 463, Oids, Alta. 30-1c

REAL ESTATE

TWO HOUSES for rent; several houses for sale, east and west of the tracks; six room house on the town water line, good garage, terms can be arranged; Several lots for sale. Half carload of new chrome furniture arriving in a few days. We still buy beer and pop bottles. Anything you want, I have it (I hope).

HUGH ROBERTS & SON
Phone 13, Didsbury

FOUND — Three car keys, near the office of Drs. McKenzie and Asquith. Owner may have same by calling at the Pioneer office and paying for this ad.

MANY FARMERS
GET NO PAY AT ALL

In every crop year there are thousands of farm families in various parts of Canada who get no pay at all.

Farming is a great gamble in most parts of Canada in any year, but it is a good gamble over a period of years except under protracted abnormal weather or international marketing conditions. No other vocation involves higher risk of money, health and well-being.

Urban workers who get paid for every hour of work done cannot realize what it means for a whole family to work hard with great skill and resourcefulness for long hours each day for a whole year, only to end up with nothing for their investment and toil.

Farm families who love farm life are willing to take all the risks, to do without in bad years, to save and invest in cost-reducing equipment in good years, to improve their soil and their methods, to better their homes and farmsteads, to educate self-reliant citizens.

Farm families contribute most to the common good.

ENGAGEMENT ANNOUNCEMENT

Mr. and Mrs. G. N. Holmes of Oids wish to announce the engagement of their only daughter, Muriel Jean, to Mr. Frederick Ray Sander-son, second son of Mrs. F. Sander-son of Didsbury.

CARD OF THANKS

We wish to thank all friends and neighbors who sent flowers and cards of sympathy following the loss of our beloved one.

MRS. HAZEL VINIE AND FAMILY

FOR SALE — John Deere 12A 6-PT. Combine, complete. Has only combined 300 acres. Phone 302 or write Box 261, Didsbury. 29-3p

CONCRETE GRAVEL — Day or evening service, \$1.00 loaded 4 miles N.W. Innisfail (at bridge) Caroline road. Right mixture for pouring. Also purebred Cheviot Rams from imported stock F. R. Malcolm & Son, R.R. Innisfail, 21-45p

FOR SALE — 3 h.p. Garden Tractor, complete with cultivator, \$105; 3 h.p. Garden Tractor, complete with cultivator and field mower, \$200. H. L. Feeg, phone 221, Didsbury. 30-3c

FOR SALE — Late model 25 Massey Tractor, on rubber. In running order. Sell or trade for cattle or lumber. Apply Roy B. Scown, Carstairs, or phone 218, Acme. 29-2p

Haying SPECIALS...

USED 7' POWER MOWER, with all hydraulic parts for Ford Tractor.

USED HAY RAKES, 10 foot.

We Have . . .

POWER TAKEOFF BALERS at \$1562.00

FIELD HARVESTERS at \$1620.00

USED AND NEW TRACTORS, TRUCKS AND CARS

HAROLD E. OKE

Your Machine Man

Phone 10, Didsbury

REFRIGERATORS

TWO ONLY TO CLEAR AT

Special Price

These are standard made frigs — come in and see them and get our low prices on these new models.

New Stock of
CHROME TABLES AND CHAIRS
KITCHEN STOOLS

FOR HAYING (between rains) we have Carborundum Stones, Sickle Grinders, Water Bags, Forks and Handles, Cable and Rope, Bolts and Tools.

MAC'S SERVICE HARDWARE

W.A. McFarquhar, prop. — Phone 33

RED DEER FEDERAL CONSTITUENCY ELECTION RESULTS 1949

C.C.F. 1710

CONSERVATIVES 3488

LIBERALS 3604

SOCIAL CREDIT (F. D. Shaw) 10,549

**MR. SHAW HAS JUSTIFIED YOUR OVERWHELMING
EXPRESSION OF CONFIDENCE**

1. By providing capable, experienced, full-time service and representation to all constituents.
2. By fighting for and procuring new facilities and services and the extension of others for the constituency.
3. By opposing waste, extravagance, regimentation, discrimination and all policies considered to be detrimental to the public welfare.
4. By supporting all measures regarded by him as being in the public interest.

ASSURE THIS CONSTITUENCY AN EFFECTIVE VOICE IN PARLIAMENT

Vote SHAW X On AUG. 10

LISTEN To CKRD, Red Deer, Daily Except Sunday at 6 p.m.
RED DEER SOCIAL CREDIT ASSOCIATION

HOME HIKING

Very few people realize the mileage they cover during the average day's routine. The housewife actually walks miles in her daily work around the home. Therefore, the footwear worn during such activities is more important than that worn for an evening's entertain-

ment. High heeled, tight-fitting shoes or, in contrast, loose sloppy old slippers are bad for the feet. Shoes with sensible heels should be worn to support the foot and protect not only the feet but also the back. And, since tired feet usually cause tired and tense lines in the face, ill-fitting shoes are no beauty aid.

The Younger Vote

Though many candidates do not seem to realize it, the audience they are addressing today varies significantly from that of only a few elections back, says The Financial Post. There is a very considerable number of electors, for instance, who in their adult lives have only lived under a government of the Liberal party. More than one in three have no personal memory of the great depression, of low taxes, of a period when there was no inflation and no baby bonus.

Most of these younger people have no recollections of the political issues and fights of a generation ago, and no formal connection with any political party. While they are well spread across the country, they are much more concentrated in the urban areas and particularly the new urban areas.

It would be a bold person indeed who would predict just how this group of Canadians will cast their vote but they could have a profound influence on the result.

INTERNATIONAL CRISIS AT ELECTION TIME

The international situation was bad enough when the current election was called; it may be critically acute before the election is over.

Canadian solidarity in international policy has marked our foreign relations during and since World War II.

One of the advantages of the United Nations is that it provides a school for training of elected representatives in foreign affairs. Several of the leading members of Canada's parliament have had opportunity to learn at first hand of the fears and hopes of the representatives of other nations.

Canada has given leadership and created understanding at times when the views of the middle and smaller nations were not being taken into account sufficiently by the great powers.

Whatever their party affiliations, Canadians should give the most serious consideration to international affairs in choosing their members of parliament.

SLUMBER REST

The story is told of a certain physician who had lost a lot of sleep due to his heavy practice. A very fat lady called at his office for an examination of the heart. Laying his head on her ample bosom, he told her to count. When he awoke she had counted to 6,873!

AUCTION

Selling 2-year-old registered Shorthorn bull at Olds Auction Mart, opening day, Aug. 4. This red, heavy boned bull (Hayard Barrage - 332210 -) is by Aldie Hustler (imported) who stood in the first prize group of three bulls at Perth, Scotland in 1949. His mother, a heavy milker, is by Monarch's Beau U.A., 1948 Calgary Spring Bull Sale Grand Champion. Here is truly a real opportunity to buy at your price a fully guaranteed breeding bull.

REMITALL FARM
L. T. LATIMER Olds



HEAR
Archie Boyce
and His Supporters over

CKRD

— on —
July 30 — 9:00 to 9:05 p.m.
July 30 — 10:30 to 10:35 p.m.
August 1 — 9 to 9:05 p.m.
August 3 — 9:35 to 9:40 p.m.
August 4 to 6 — 9 to 9:05 p.m.
August 7 — 9:35 to 9:40 p.m.

Inserted by Red Deer Federal Liberal Constituency Association



New Canadian Champion: Dave Douglas (right) of Newark, Del. receives the Seagram Gold Cup from H. E. Frowde Seagram after winning the Canadian Open Golf Championship. Douglas put 273 to collect the cup and top prize money of \$3,000.

The Atom and The Weather

Many people have been led to the belief that the explosion of atom bombs in the Nevada desert has brought about drastically changed weather conditions in the North American continent. There have been tornadoes throughout the U.S. midwest and New England

states and in Ontario and unusually heavy precipitation in Canada's prairie provinces and the serious drought on Southern Texas. The chief of the United States weather bureau says that careful observations and a great deal of study on the subject have revealed only that an atomic bomb explosion influences the weather only within a very few miles of the event.

The power of a hurricane is immensely greater than the power of an atom bomb. About 1000 atom bombs a minute would have to be exploded to match the energy of a single moderate sized hurricane. An ordinary rainstorm of moderate intensity releases energy at the rate of three atom bombs every second.

The sun's rays falling on an area of two square miles of ground during an ordinary day is all that is needed to equal the bomb's energy. If people remember that this solar energy is multiplied over many millions of square miles the atomic explosion appears as a small bubble of heat in contrast.

You gave him this job to do

and St. Laurent is getting RESULTS!

In 1949 the Canadian people expressed their confidence in St. Laurent and the Liberal program. This glance at the record reveals some of Canada's tremendous accomplishments under St. Laurent's leadership. No other country has fought a war, balanced its budget, reduced its debt, cut taxes—all at the same time. Now there's another big job ahead. And Louis St. Laurent has proved that he, more than ever, is the Canadian best fitted to do the job.

Promoting employment and prosperity ✓

More Canadians working, for higher pay, than ever before... New records established in national production, national income every year since 1949.

Developing our trade ✓

Old markets expanded, new markets opened up... Canada third largest trading nation in world... External trade at all-time high... Negotiated mutual tariff concessions with 34 countries—a practical way of freeing international trade.

Expanding our industry ✓

Liberal policies have encouraged rapid economic growth... Unprecedented development of resources... Consumer purchases doubled since the war... Investment in new plants and equipment running over \$5 billion a year.

Strengthening our dollar ✓

Budgets balanced... National debt reduced... Inflation brought under control... Taxes lowered... Canadian dollar strong.

Supporting farming and fishing ✓

These basic industries aided by trade agreements, floor prices... New low cost insurance plan assists owners of smaller fishing vessels... Farm production and income at record levels.

Fostering good labour conditions ✓

New federal legislation prohibits discrimination on grounds of race, colour or religion... Unemployment insurance extended to cover seasonal lay-off of workers... Special efforts to help disabled workers to find useful and satisfying employment... Time lost from strikes at low point.

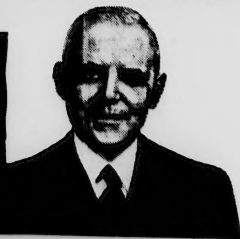
Working for National Security ✓

To prevent aggression, Canada's forces serving in Far East and Europe... Canada making major contribution to NATO defence build-up... Largest peacetime defence program in our history... Full support to United Nations... all to preserve peace.

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Tuesday, August 4

At 1:00 P.M. Sharp

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— DOOR PRIZE —
\$25.00 FOR BUYERS
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CONTRIBUTORS'
— PRIZE —
\$25.00

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— MACHINERY —

1948 Allis Chalmers Tractor on good rubber, just overhauled, A-1 shape; John Deere Power Binder, on rubber, 6 yrs. old, good shape; 1949 1-Ton Ford Truck; John Deere Tiller Combine; 1948 Massey Harris 44-6 Tractor.

— MISCELLANEOUS —

Stove, like new; Washing Machine, like new; Sewing Machine; Radio; Table and Chairs; Two Beds; Pails, Cream Cans, Pots, Pans, Dishes; Hip Rubber Boots; Shotgun; 22 Rifle; Lanterns; Carpenter's Tools; Forks and Shovels; 200 Ft. Lumber; 200 Posts; 25 Pullets and 25 Roosters; Sleeping Bags; Wagon Box; Hay Rack.

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OLDS

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Established in 1903

Published Every Wednesday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$2.50 a year; In U.S., \$3.50
JAMES CURRIE, Editor and Publisher

Notes From D.A.

HUGH McPHAIL

Every year farmers have trouble putting up their hay in good condition because of rain. More can be saved by making ensilages and the following article gives some valuable information:

Pure stands of such legumes as alfalfa or red clover are more difficult to ensile successfully than mixed legumes and grasses. This is because legumes are high in protein and low in carbohydrates and the latter are required in the silage process.

Experts at the Central Experimental Farm make the following suggestions. The maturity of the crop is important and forage should be cut from early bloom to full bloom. The moisture content is also important and the crop should contain 65 per cent to 75 per cent moisture at time of ensiling. To judge this a sample of chopped forage should be squeezed in the hand. If the material oozes moisture the moisture content is greater than 75 per cent and is too wet. If the material will not form a ball in the hand and falls apart it is too dry. If the material forms a ball in the hand, slowly springs apart and does not ooze moisture the moisture content is between 65 and 75 per cent and the crop is in excellent condition for immediate ensiling.

The forage should be well spread and packed in the silo. Horizontal or trench silos especially should be well compacted by means of a truck or tractor during filling operations and for a period of four to seven days later.

WHO LOSES THE VOTE

There will be thousands of disenfranchised Canadians. But don't blame vacations, sickness, harvest or other work, or the August 10 date. They will be disenfranchised because they are too little concerned about the country's well-being to stir themselves from their hammocks and go to the polls.

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AGRICULTURAL SERVICE BOARD NOTES

W. K. Snyder, Field Supervisor

Goutbeard: This is a comparatively new weed that is gradually working its way into this district. The plant itself can be identified by these characteristics: growing to a height of 2 to 3 feet, coarse and branched, dark to medium green in color. It has the same flowering habits as the dandelion, but the flower is much larger, in fact several times the size of a dandelion flower.

The stalk, branches and roots of yellow goutbeard is completely filled with a white, milk-like juice. Before these plants reach maturity each flower, of which there are quite a few on each plant, resemble quite closely in shape and appearance a goutbeard.

That of course is where the name for this weed comes from. They are to be found most generally along roadsides and as yet haven't given any trouble in the fields. If you see some of these weeds on your farm it would be good business to destroy them at the outset rather than to wait until they become well established.

When ripe, there is no mistaking goutbeard as the flower develops into a large ball of fluff, as large as a baseball. The seeds scatter in exactly the same manner as dandelion seed.



Had your aluminum today?

CHANCES are you have, because practically everything we eat—grains, vegetables, meat, milk, eggs—contains aluminum. This is not surprising, since one-eighth of the earth's crust is aluminum.

Aluminum is most readily available commercially, however, in the form of bauxite ore. Alcoa ships this ore from South America to feed its pot lines at Arvida, Isle Maligne, Shawinigan Falls and Shawinigan, P. Q. When the huge new Kitchikan development is completed in B.C., refined ore will be shipped up the West Coast from South America or other abundant sources. Aluminum Company of Canada, Ltd. (Alcan).

ORDER YOUR COUNTER CHECK BOOKS From The Pioneer Office. Buy at home — you pay no more than the standard price.

SHOWER FOR MISS GOETJEN AT WESTCOTT SCHOOL

(Intended For Last Week)
On Tuesday afternoon of last week a large group of friends and relatives met at the Westcott school for a miscellaneous shower for Miss Marjorie Goetjen. Mrs. Herman Dageforde, Mrs. Otto Folkman, Mrs. Allan Vipond and Mrs. Allan Kouschuk acted as hosts.

The large table in the centre of the room, on which the gifts were placed, was beautifully decorated with white and turquoise streamers that ascended to the ceiling in a gala profusion of color. The bride's chair, too, matched the decorating scheme, forming a lovely setting for her to open her gifts.

The afternoon's activities started with contests, one of which was a story of Marjorie's life set to music. A contest of mixed words pertaining to all the marriage plans, etc., and then a drawing of the guest of honor, created much fun.

The bride then was asked to open her gifts, assisted by two former classmates, Miss Eileen Dageforde and Miss Buelah Kluck. Marjorie thanked all present for the beautiful gifts and especially those who made the event possible. Miss Eileen Dageforde, who previously had compiled a bride's book, passed it around for all to see and sign. For Marjorie to keep among her fond memories of the day. Lunch was served, thus ending a very pleasant afternoon.

CHRISTIAN SCIENCE

The glorious realization that God is Love, is brought out at Christian Science churches on Sunday, when the Lesson-Sermon is titled "Love". These are some of the passages, from the Bible, "Beloved, let us love one another: for love is God; and every one that loveth is born of God, and knoweth God. He that loveth not knoweth not God; for God is Love." (1 John 4: 7 and 8). And from "Science and Health with Key to the Scriptures" by Mary Baker Eddy: "All substance, intelligence, wisdom, being, immortality, cause and effect belong to God. These are His attributes, the eternal manifestations of the infinite divine principle, Love." (275: 14-17).

MRS. O. BLAIN HOSTESS TO WESTCOTT UNITED W.A.

Thirteen members met at Westcott United Church for the July meeting of the W.A. with Mrs. O. Blain as hostess.

Mrs. R. McNaughton read the scripture verses and devotional was given by Mrs. Cliff Eckstrand, her topic being "Obedience — Proof of Love."

Mrs. Percy Hosegood reported on the manse committee. An article on a "West Coast Floating Store" was read by Mrs. Young for the citizenship topic. Ladies are asked to remember that the next meeting will be held at Westcott United Church instead of Mrs. Bill Tohm's.

Meeting closed with "Blest Be Thee" and "Lord's Prayer." A lovely lunch was served in the church basement by the hostess.

HANCROFT BUTTERCUPS HOLD JULY MEETING
Miss Audrey Swanson was hostess to 13 members for the July meeting of the Hancroft Buttercups Girls' Club.

Meeting opened by singing "I Wore A Tulip" and repeating the creed. Minutes of the June meeting were read and approved. Roll call for seniors was "How I would Like To Spend My Holiday" and for the juniors was a finished darned sock.

Objective for seniors was a finished program book and for the juniors was to have all scrapbooks up to date ready for Olds.

A bedspread dance will be held at East Community hall on August 14, with the Melody Five supplying the music.

Mrs. Swanson won the draw and "God Save The Queen" was sung to close the meeting.

FARM WAGES

Farm wages in Canada during the month of May, 1953, averaged \$138 without board, or \$105 with board. On daily basis the average was \$623 without board and \$501 when board was provided.

The highest wages were paid in Western Canada and the lowest in the Maritimes. In Alberta the monthly wage without board was \$154 and \$115 with board.

Alberta LIBERAL Association

MEETING



SPEAKERS
ARCHIE BOYCE
Liberal Candidate
Red Deer
Constituency

Wm. MacDonald
Liberal Candidate
Bow River
Constituency

M. M. PORTER, Q.C.
of Calgary

Lions Hall, Didsbury

WEDNESDAY, AUGUST 5th

at 8 p.m.

Inserted by Alberta Liberal Association

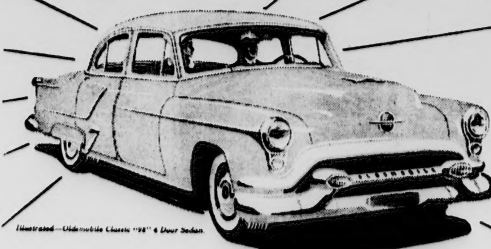
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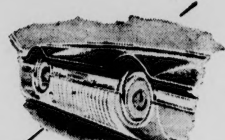
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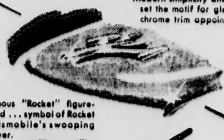
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CIVIL DEFENCE — A COMMUNITY OBLIGATION

Police, fire, public utilities and other municipal services, standing by to protect and serve their employers — the people — under all circumstances, are counted upon by Civil Defence authorities to form the backbone as well as the nucleus of agencies for dealing with disaster. By the very nature of their employment, public servants in all such categories are civil defence workers and this, according to official co-ordinating the country's preparedness program, extends even to those who work in municipal offices or hold jobs which, normally, do not call for the type of action which emergency would demand.

Since the maintenance of normal amenities in the community is a local concern, with services constantly employed to ensure safety, comfort and well-being of the citizen, Canada looks to those very agencies to spearhead measures which may be needed to tackle problems beyond anything they usually encounter.

The whole framework of civil defence has been built around municipal autonomy and responsibility with provincial governments assisting by providing facilities for training, equipment, etc., and the federal government co-ordinating all phases of preparedness and helping the provinces to build up strong defensive forces.

ranked, and they are already being provided in many municipalities, with additional equipment, as well as with special training, to enable them to deal with mass disaster, such as war would bring.

Every able-bodied Canadian is counted upon to lend a hand in dealing with emergency, whether it comes in time of peace or war. It is inherent in democratic society that the community be in a position to enlist such service from all who belong to it, and benefit by that society.

As preparedness measures, many municipalities are enrolling in their civil defence services, and giving special training to large numbers of men and women who have indicated their willingness and ability to serve in time of emergency. There is urgent need, in many places, for more volunteers to act as auxiliary police, firemen, utility workers, etc., for duty on lines of communication, with transport, at welfare centres and in other auxiliary posts, for wardens in their own localities. Only when the ranks of these services are adequately filled and the volunteers have reached a degree of operational efficiency for the tasks which may be required of them, can a community feel that it possesses the important of all, as wardens in trouble and for extending a proper measure of protection to its citizens.

RURAL AREAS, TOO

Residents of unorganized rural areas have a role to fill in preparedness, too. While their own sections may never undergo direct enemy attack, their facilities and skills will be needed if ever disaster comes to Canada on the scale that can be visualized.

At least, such areas will be called upon to look after refugees from Stricken places and where they have established such services for their own protection, they may be asked to reinforce civil defence civil defence workers dealing with incidents in other places.

In the main, the "open" spaces of Canada are being organized as mobile support and reception areas, where emphasis is on welfare and medical services, to handle the great numbers of casualties and evacuees which the larger places may require to send out to them.

Civil defence, officials point out, is total preparedness — not merely of possible target areas or even of populous communities, but of all the people, wherever they may live. Civil defence means everyone, wherever you may live.

There is no friend like industry; cultivate it, and you will never fail.

—Bhartihari



VOLUNTEERS NEEDED

But as crises they may face will undoubtedly be far beyond their normal capacity, the civic services are not expected to be able to cope with them without considerable help from the rank and file citizens of their communities.

They will require large numbers of volunteers to reinforce their



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"The Lady of Fatima"
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SERIES I

Practical Safety Hints

1. Keep guards on power machinery.
2. Avoid wearing loose or torn clothing or gloves around moving machinery.
3. Avoid operating your tractor on dangerous inclines, near ditches or banks.
4. Keep farm-yard clear of trash, sharp tools and forks.
5. Keep youngsters away from machinery, water tanks and other hazardous places.
6. Keep up repairs on ladders and steps.

WATCH THIS SPACE FOR
FURTHER DETAILS

July Meeting Of Lone Pine Orioles

The July meeting of the Lone Pine Orioles was held at the home of Lois Sheils. Meeting opened with two songs.

After the code was repeated the minutes of the last meeting were read. Roll call was answered with a helpful hint. Two sets of salt

and pepper shakers were purchased for Jessie McCulloch, a bride-elect. Ann Sheils was named to attend the convention at Oids. due to the fact that Joyce Schumaker will be unable to attend.

The ten cent draw was won by Ann Sheils and netted \$1. The contest given by Lois Sheils was won by Linda Sheils for juniors and Mrs. Schumaker for seniors.

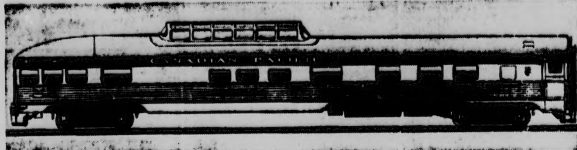
A potluck lunch was served by the hostess. The next meeting will be held at the home of Gloria Schumaker on August 19.

CROP PROSPECTS GOOD

The outlook for this year's prairie crops is now better than seemed possible in the spring.

The latest review estimates that the condition of the wheat crop at the beginning of July was 122 per cent of average. Since then disastrous hailstorms have cut deeply into the provincial yield.

The two big questions now are: What happens to the crop between now and harvest and what will the Wheat Board be able to sell it for?

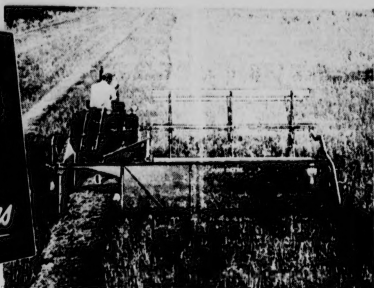


The Canadian Pacific Railway has placed an order with the Budd Company for 155 new lightweight, all stainless steel streamlined passenger cars which will radically improve transcontinental travel in Canada.

Designed primarily for travel between Montreal, Toronto

and Vancouver, the cars, which will cost \$18,000,000, will start to be delivered in early 1954. The order is equivalent of 15 complete trains.

HERE'S THE Outstanding Windrower for Small Combine Owners



...The JOHN DEERE 9-Foot WINDROWER

This John Deere Nine-Foot Windrower, with right- or left-hand cut, lays "heads-up" windrows high on the stubble for faster curing, greater savings in all small grain and seed crops. It can be used with either tricycle or standard-tread tractors. No grain

is laid in the wheel tracks.

Durable power drive, V-belt sickle and platform canvas drive, and slip-clutch protection for power shaft, sickle, and reel are important features for steady performance and low upkeep costs.

Wm. "Bill" Cowan

AUSTIN — JOHN DEERE
PHONE 132 DIDSBURY



See Your JOHN DEERE Dealer for QUALITY FARM EQUIPMENT

CHECK CAUSE OF FATIGUE

Fatigue is one of the greatest destroyers of beauty. The damage it does can be lasting. If you're a tired-out housewife and mother without energy to enjoy your family, have a checkup with your doctor, of course, but also look into your everyday pattern of living.

Are you over-ambitious in your housewifely tasks? Far better to schedule fewer chores for yourself and have time enough in which to do them.

Do you plan enough recreation for yourself? Take time out for friends, hobbies, community activities and just plain resting.

Do you habitually work in a poor light or have your work surfaces at the incorrect height?

Is your home kept too warm? How is your posture when standing and sitting?

Do you habitually skip breakfast and/or lunch?

Are you all day nervously chasing an hour lost in the morning because you didn't get up in time?

Do you let other members of the family help you out with regular jobs assigned to them, or are you a mother inclined to say, "Oh, I'll do it myself?"

Do your clothes fit you too tightly in spots so that there is pressure on nerves?

How well do your shoes fit, and do you wear arch-supporting shoes while doing housework?

You might check yourself on all these questions to help find the causes of your fatigue and take steps to erase them.

COWBOYS CAVORT AT DOGPOUND

A crowd of about 2,000 attended the Dogpound rodeo Wednesday.

A special guest was Miss Edith Edge of Cochrane, Calgary Stampede Queen.

Results follow: Saddle bronc — Wilf Gerlitz, Black Diamond; Joe Keeler, Calgary.

Bareback riding — Dick Havens, Madden; Wilf Gerlitz, Calgary.

Calf roping — Cliff Vandergriff, 20.06 seconds; Wilf Gerlitz, 24 seconds.

Wild cow milking — George Lucas, Madden; Donald Donaldson, Turner Valley.

Wild horse race — Cliff Vandergriff; Joe Zetel, Cremona.

Boys' steer riding — Kenny Fox, Morley; Lorne Baxter, Crossfield.

Stake race — Eddie McCoy, Sundre; Dick Havens, Madden.

GERMS OF THOUGHT

ORDER
The chief aid to memory is order.

"Let there be light" is the perpetual demand of Truth and Love, changing chaos into order and discord into the music of the spheres.

—Mary Baker Eddy

The chief aid to memory is order. —Simonides

Order is a lovely nymph, the child of beauty and wisdom; her attendants are comfort, neatness and activity; her abode is the valley of happiness.

—Johnson
See all things in their own peculiar place, and know that order is the greatest grace.

—Dryden



A FARM POLICY FOR YOU!

A PROGRESSIVE CONSERVATIVE GOVERNMENT AT OTTAWA will give you ACTION on the following:

1. 100% Wheat Board.
2. Stronger Producer representation on the Wheat Board at policy levels.
3. Initial grain prices based on costs of production.
4. Advances on grain stored on the farm.
5. Immediate steps to restore and expand world markets for farm products.
6. Floor Prices related to farm production costs and announced well in advance of each crop season.

These are sound practical policies.
Canadian Agriculture needs these policies.

The present Government has refused to put these policies into effect . . .

WE CAN... WE WILL!

Instituted by the Progressive Conservative Party of Canada

VOTE X

PROGRESSIVE CONSERVATIVE

On March 23, 1953, John Diefenbaker said "I believe that Canadian farmers are asking for fair farm levels that bear some relationship to the prices of the products the farmer has to purchase. Therefore, I intend to move an amendment very similar to the one this party has moved on previous occasions, that:

"In the opinion of this house consideration should be given by the government to the advisability of introducing during the present session legislation to provide floor prices for agricultural products at such levels as to ensure producers a fair price-cost relationship."

This motion was voted down by the Liberal majority.

CHURCH NOTICES

MOUNTAIN VIEW UNITED MISSIONARY CHURCH

Rev. A. Frey, Pastor

10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evening Services.

Youth Fellowship services held in the evening of the first and third Sunday of the month.

FOUR SQUARE CHURCH

Fallen Timber School House

Preaching service at 2 p.m. every Sunday. Sunday school immediately after service.

Rev. Mr. and Rev. Mrs. Moore
Pastors

UNITED MISSIONARY CHURCH

Rev. Ray Shantz, Pastor

Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30 p.m.

Wednesday evening prayer meeting, at 8 p.m.

Young Peoples' service every alternate Sunday at 7:30 p.m.

EVANGELICAL CHURCH

Rev. A. J. Grama, P. stor

SUNDAY SERVICES:

10:30 a.m.—Worship Service.
11:30 a.m.—Sunday School.
2:00 p.m.—Sunday School follow-up by Worship Service.

7:30 p.m.—Evening Service.

Wednesday Evening, 8:00 p.m.
Bible Study and Prayer Meeting.

Thursday Evening, 8:00 p.m.
Choir Practice.

The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

CHURCH OF NAZARENE

HARMATTAN

10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.
8:00 p.m.—Evening Service.

Wednesday Prayer Meeting, 8 p.m.
Friday N.Y.P.S. 8 p.m.
REV. J. WATSON, Pastor

The Church with the warm welcome

ANGELICAN MISSION OF OLDS

SUNDAY SERVICES

Sunday School, 11 a.m. every Sunday.
Second Sunday in the month: 7:30 p.m. — Didsbury.

Fourth Sunday in the month: 11:45 a.m.—Didsbury.

REDEEMER LUTHERAN CHURCH

"The Church of the Lutheran Hour"

REV. E. B. FOX, Pastor
Divine Services every Sunday at 10:30 a.m., followed by Sunday School and Adult Bible Class.

Dear Editor:

... the letters start. Then from all over the free world come such comments as these from readers of THE CHRISTIAN SCIENCE MONITOR, an international daily newspaper:

"The Monitor is most readable for straight-thinking people."

"I returned to school after a lapse of 18 years. I will get my degree from the college, but my education comes from the Monitor."

"The Monitor gives me ideas for my work."

"I truly enjoy its company."

You, too, will find the Monitor informative, with complete world news. You will discover a constructive viewpoint in every news story.

Use the coupon below for a special introductory subscription — 3 months for only \$3.

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Mountain View Co-Operative
Livestock Marketing Association
Local Agent: R. E. GILLRIE

PREMIER MEAT MARKET

(LOCATED IN SOLEY'S STORE)
THE COMPLETE FOOD CENTRE

NOW IS THE TIME TO GET A QUARTER OF
BEEF... PRICES ARE DOWN!
Fill Your Locker Now

FRESH MILK DAILY

PHONE 42 FOR DELIVERY — WE BUY HIDES
R. A. CAMPBELL, Prop.

The "PIONEER" Will
Supply Your Printing
Needs Promptly and
Efficiently

Phone 12

DIDSBURY



ARCHIE BOYCE

For The Most Effective
Voice In Parliament

Vote **ARCHIE BOYCE X**

AUGUST 10th

Archie Boyce of Olds is one of the most widely known and successful men in the Red Deer constituency. He is the one and only candidate with first hand knowledge and experience who can intelligently present to the House at Ottawa the needs of our great constituency of Red Deer. A man of vision and sound business sense.

He was born on Dominion Day in 1897 at Woodstock, Ont., and came with his parents to Alberta in 1906, settling at Carstairs. He was a member of the Canadian Expeditionary Forces during World War I. After being discharged from the army in May, 1919, he took up farming at Carstairs, later went into the implement business and as an auctioneer, moving to Olds to a 375-acre farm bordering the town to the south, where he has lived with his family ever since.

Archie is a firm believer in mixed farming and has 120 head of cattle, 200 hogs and 100 sheep, in addition to grain, and through his tireless and well planned efforts is fast-developing a show place in this district.

His genial smile, great personality, knowledge, understanding and integrity has won him fame as an auctioneer. Few are the farmers or other businessmen of Western Canada who do not know him and his abilities. He is the only auctioneer from Canada ever to be selected to sell the show cattle, hogs and sheep at the Toronto Royal Winter Fair, having done so in 1952 and has again been selected for 1953.

He has reached the peak of his career in auctioneering and in so doing, knows and is familiar with every nook and corner of his constituency, and with thousands of people in it, can call them by their first name.

For The Most Effective Voice In Parliament

Vote **Archie Boyce X**

ON AUGUST 10th

Inserted by Red Deer Federal Liberal Constituency Association

DISTRICT NEWS

East Notes

(From Our Own Correspondent)

The next Girls' Club meeting will be held at the home of Miss Gloria Schumaker on August 14 at 2 p.m. Mr. and Mrs. Schumaker, and Gloria and Mrs. Albert Cluney and son Robt. were supper guests with Mr. and Mrs. Pete Neufeld and family Thursday evening.

The next Lone Pine W.I. meeting will be held August 12 at the home of Mrs. Bruce Sheila.

Mr. and Mrs. Ken Waugh were supper guests with Mr. and Mrs. Schumaker Friday evening.

Best wishes are extended to Mr. Alfie Thompson who is recuperating at the home of Mr. and Mrs. Charles Welch in Calgary.

Miss Gloria Schumaker, Miss Grace Weber and Miss Ann Sheila are delegates to the Olds farm week.

We are sorry to hear that Mr. James McCulloch is a hospital patient and trust he will soon be well again.

Miss Annie McCulloch spent a few days at Buck Lake, returning home on Saturday.

Mr. and Mrs. Jim Wilson had relatives visiting them on Sunday.

Mr. Jack Underhay's mother was a recent visitor at the home of her son here.

The following spent Sunday at Pine Lake: Mr. and Mrs. Chris Ehret, Mr. and Mrs. Elmer Ehret and family, Mrs. Dowell, Mr. Fred Metz, Mr. and Mrs. Pat Spragg and girls, Mrs. Patterson, Eddy and Tammy, Mr. and Mrs. Robert Eckel.

Congratulations are extended to Mr. and Mrs. Morris Charlton on the birth of their son, July 17.

Mr. and Mrs. Ivan Clendenan visited with their folks last weekend and Mrs. Cluney and Robert went back with them to spend a few days.

Mrs. Edith Thompson, Donald and Winnie, motored to Calgary on Sunday to see Alfie.

Mr. and Mrs. Pete Neufeld and family motored to Calgary on Sunday to visit with friends.

Mr. and Mrs. Roy Dowell of Carstairs called on the former's parents on Sunday.

JULY WEDDINGS

KRYKLYWY — ELLIOTT

Knox United Church, Didsbury, was the scene of a pretty wedding on Thursday, July 16, when Mary Joy, daughter of Mr. and Mrs. Sam Elliott of Didsbury, was united in marriage with Mr. Peter Kryklywy, son of Mr. and Mrs. A. Kryklywy of Kitwanga, B.C.

The bride was given in marriage by her father and the ceremony was performed by Rev. C. G. Armstrong.

The bride's floor-length gown was of white satin with lace and bead trim. Her full-length veil was held in place by a coronet of pearl and silver beads and she carried a bouquet of red roses.

Three attendants preceded the bride to the altar. The bride's sister, Mrs. Evelyn Clarke, acted as maid of honor and was attired in a floor-length gown of yellow with shoulder-length veil and carried a bouquet of pink carnations.

Miss Jean Elliott, youngest sister of the bride, acted as bridesmaid and wore a floor-length gown of pink with shoulder-length veil and carried a bouquet of yellow carnations.

Little Muriel Rathburn, niece of the bride, acted as flower girl and wore a pale blue gown of angelkin with pink flower headbands and carried a mixed bouquet.

The bride's mother wore navy blue with white accessories and a corsage of red roses.

Mr. Ronald Kryklywy, brother of the groom, acted as best man and ushers were Mr. Joe Hunter and Mr. George Clarke, brothers-in-law of the bride.

Miss Helen Swalm played the wedding music and Miss Jessie McCulloch rendered a solo, "Bless This House," during the signing of the register.

The reception was held in the basement of the church where the toast was proposed by Mr. J. C. McCulloch and was fittingly responded to by the groom. Mr. and Mrs. Jake Penner and family entertained during the reception, which was enjoyed by all.

Telegrams of congratulations were received from the parents and sisters of the groom from Kitwanga, B.C. The bride and groom left for Drumheller where they will reside in their trailer home.

MUNRO — NEWTON

At the Evangelical U.B. Church in Didsbury on July 22 at 2:30 p.m. baskets of garden flowers made a lovely background for the marriage of Ethel Ruth Newton, only daughter of Mrs. J. A. Adam of Didsbury and the late William Newton, to John Hubert Munro of Innisfail, son of Mr. and Mrs. Hubert Munro of Innisfail. Rev. John Tebbe of Innisfail Baptist Church performed the ceremony, assisted by Rev. A. J. Adams of the Evangelical Church, Didsbury.

Given in marriage by her brother, Charles Newton of Camrose, the bride looked lovely gowned in a floor-length model of white tulle. A pearl-trimmed halo held the long embroidered veil and she carried a white Bible topped with red roses and red rosebuds falling in shower effect from bouquet with ribbons.

Mrs. Dorothy Munro, as matron of honor, wore a long frock of rose moire silk with headband and gloves to match and her flowers were Ko-Ko-Mo carnations. Miss Adrienne Scheidt was bridesmaid dressed in aquamarine brocade taffeta. The bodice and bolero was lace and the bouffant skirt with over-skirt of net. Matching elbow-length mitts of net and halo completed her costume and her flowers were pink carnations.

David Munro was his brother's best man and Rev. Jake Johnson was second man and completed the wedding group.

Miss Helen Swalm played the wedding music and accompanied Mrs. Lydia Suder, who sang "O Wedding Prayer" during the service and "O Perfect Love" while the register was being signed.

Ushers were Mr. William Newton, brother of the bride and Mr. Clifford Munro, cousin of the groom.

A reception for 80 guests was held in the basement of the church. The motif of pink and blue was carried out in the decorations of the room and tables. The bride's table was centered with a three-tiered wedding cake on either side of which were silver baskets of tiny pink flowers. Rev. M. H. Hope of Innisfail was master of ceremonies.

Miss Helen Swalm played a piano solo and was accompanist for Mrs. L. Suder, who sang.

Mrs. J. R. Cunningham paid tribute to the bride and Rev. John Tebbe spoke for the groom. John and Ruth both responded to the good wishes expressed for them.

Out-of-town guests came from Innisfail, Calgary, Airdrie, Red Deer, Camrose and Olds.

For traveling the bride donned a rose wool coat over a turquoise nylon frock with white accessories and carried a corsage of red roses. After a honeymoon spent at Banff and other B.C. points they will be at home to their friends in Innisfail early in August.

RED & WHITE

C. M. CARTER

PHONE 39

Salad Week

VALUES FOR 8 DAYS

JULY 31st THRU SATURDAY, JULY 8th

SOCKEYE SALMON —

Gold Seal, Fancy, ½'s 2 tins 85c

TUNA FISH —

Solid Pack, Gold Seal, ½'s 2 tins 79c

SALAD DRESSING —

Miracle Whip, 32 oz. jar 79c

FRUIT COCKTAIL —

Doles, 20 oz. 2 tins 69c

PINEAPPLE —

Tid Bits, Doles, 20 oz. 2 tins 69c

Baby Roll Cheese —

Ingersoll, 1 lb. roll 53c

Lemon Juice, Sunkist

6 oz. 2 tins 27c

Tomato Juice, Libby's,

20 oz. 3 tins 53c

Sockeye Salmon, Gold

Seal, fancy, 1's 79c

Spork, Burns',

12 oz. round tin,

3 for 95c

STRAWBERRY JAM

Red & White. It's real value! 4 lb. tin 99c

Peanut Butter —

Red & White,

24 oz. jar 63c

Sweet Mixed Pickles,

Red & White,

48 oz. jar \$1.09

Mustard, Libby's, pre-

pared, 6 oz., 2 jars 27c

Watermelons, at their

best, lb. 9c

Cantaloupes, Jumbo,

lb. 17c

Cucumbers, B.C. Field,

lb. 15c

TOMATOES

Royal City, choice, 20 oz. 3 tins 57c

MARGARINE —

Sun Brite, lb. pkg. 2 lbs. 67c

CORN FLAKES —

Kellogg's, 12 oz. 2 pkgs. 45c

ORANGES, Sunkist, 288's

..... 3 doz. 89c

ORANGES, Sunkist, 220's

..... doz. 49c

PEACHES, Early Elberta

..... basket 69c

GREEN APPLES

..... 2 lbs. 29c

LEMONS, 300's

..... 4 for 25c

Leave Us Your Order for Preserving Fruits,
Pickling Cukes, Tomatoes, Etc.

Take Home a Canned Chicken

Or Boneless Ham

FOR THOSE HOLIDAY PICNICS !!

WE HAVE A FULL LINE OF COLD MEATS

NOW IS THE TIME TO BUY A

QUARTER OF BEEF FOR YOUR LOCKER

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

Immediate Possession

6-ROOM DWELLING, GARAGE AND WORK-

SHOP, about 3 acres of land, good garden

included, south end.

Price \$7000.00 cash

REIBER BROTHERS

Where Insurance is Our Business, Not a Sideline

C. E. Reiber PHONE 90 A.W. Reiber

Coming Events

—Eric Rathledge, optometrist, associate of K. Roy McLean, announces date of his next visit as Monday, Aug. 10, morning only, at the Rosebud hotel. Consult in city office, 1014 Greyhound Building.

The world's supply of food could probably be doubled if use was made of plankton in the sea, said Dr. J. B. Harrington of the University of Saskatchewan in an address delivered at Saskatoon. Plankton is the minute animal and vegetable life which exists in super-abundance in the oceans of the world.

FARM BUILDINGS



We have all the common lumber you require for your different farm buildings. We can also supply you with cedar or asphalt shingles, nails, paint and all types of wallboard. Limited supply of 3-16 P.V. Hardboard in 4x8 sheets at, each **\$2.70**

ATLAS LUMBER CO. LTD.

LARRY SINCLAIR, Manager

Phone 125

PRESERVE
PROTECT
BEAUTIFY

BUILDERS' HARDWARE

THE STORE WITH THE STOCK—AND A SMILE
G. C. LEESON, Manager PHONE 7

Little Items of Local Interest

Bob Dunsmuir, who is employed with Shannon Construction at Wintburn, spent the weekend at his home here.

Miss Valeeta Watkin left Monday for Calgary to visit with Mrs. N. McKinley for a few days.

Mrs. M. Van Elslander left Sunday for her home in London, Ont., after spending two weeks visiting friends in town.

Mr. and Mrs. L. Berscht and family returned last week following a vacation spent in Coeur d'Alene, Idaho.

Mr. and Mrs. H. Lynch-Stanton and Mr. and Mrs. Ed Kinick returned Saturday from a holiday trip to Victoria and other B.C. points.

—Hospital contracts will be sold during July. Get yours now, \$10.00 for the year.

Miss Evelyn Schwenk returned to her home at Talbot after spending a week at the home of her friend, Miss Geraldine Fulkerth.

Mr. and Mrs. John Bassie and family of Edmonton were visitors last week at the Russell Fulkerth home.

Mrs. Ruth Lucas and Mrs. Eva Rindal visited overnight with Mr. and Mrs. H. Ross on route to the west coast. They wish to be remembered to their many Didsbury friends.

Mr. and Mrs. K. O. Shannon and family spent a few days recently with Mrs. J. R. Cunningham and also visited other relatives and friends.

Born, at Queen Mary's hospital, Montreal, on July 19, to Mr. and Mrs. Al Gronluk (Grace Gole), a daughter.

Mr. Dan Russell, Mrs. M. Pride, L. Pride and the Dick twins took in the Dog Pond Stampede and report a good time.

Mr. and Mrs. S. Krueger and Cameron are visiting with relatives in South Dakota.

Mrs. C. Y. Howlett of Calgary was a weekend visitor with her sister, Mrs. J. Currie and family.

Mr. and Mrs. Don Nichol and daughters spent several days last week with the former's parents, Mr. and Mrs. C. F. Nichol.

Mrs. W. McFarquhar and son Jack visited with relatives in Calgary last week.

Out-of-town guests attending the Krykbyl-Elliott wedding were Mr. and Mrs. A. Hobenshead and sons Lorne and Harvey and twin daughters, June and Joyce of Terrace, B.C.; Mr. and Mrs. Snider and Mrs. Earl Clingman of Blackie; Mr. and Mrs. George Camps, Mr. and Mrs. Tom Camps of Cremona; Mrs. Jack Camps of Carstairs; Mr. and Mrs. Dave Deans of Three Hills and Mr. and Mrs. Dan Kaehn of Sunny-slope.

Mr. and Mrs. John Folkmann left Monday to spend a two-week vacation at Edmonton, Jasper and Banff.

Four Explorer girls, Bernice Clarke, Deanne and Faye Rothwell and Maxine Campbell returned Saturday after a week spent at camp at Gull Lake.

Mr. S. Clements of Bermuda, a former farmer in this district, is visiting friends in the area.

Mrs. Grace Hadley and Jimmie returned last week following a holiday spent in Banff.

Miss Pat McDonald has returned home after spending an 18-day vacation at Vancouver, Victoria and other points.

Midway took both ends of the doubleheader which was played at Midway Sunday with Belseker as visitors. The scores, 18-8 and 9-7.

ENGAGEMENT ANNOUNCEMENT
Mr. and Mrs. Dave Janzen announce the engagement of their eldest daughter, Dolores Paye, to Mr. Donald Wood of Brantford, Ont., the marriage to take place Aug. 12 in the Evangelical Church, Didsbury.



Get the most out of your mechanical equipment by having our experts custom your motor to its original power and speed. You'll be supplied with the improved engine performance and greater fuel economy. We carry genuine factory replacement parts for all standard engines, and give prompt, courteous service.

TED STAUFFER

Phone 50, Olds, Alta.



J. A. R. CHOATE

carries Prog.-Cons. banner in Red Deer constituency.

Two lady gossip columnists who detect each other met at a Hollywood fashion show. One whispered to a friend (it could be heard throughout the salon): "I wish he'd whip up a new number for my friend over there. I'd rather like to see her in something flowing — a river, for example."

Hail during the last week struck in the Westerdale district and some was reported three miles north of town. It is understood no serious damage resulted.

Don't forget the Bingo game Saturday night in the Armories.

HOSPITAL RATEPAYERS
PLEASE NOTE

Didsbury Municipal Hospital has made an agreement with the Department of Health, effective July 1st, to provide hospital services other than ward accommodation, to ratepayers and contract holders at a flat rate of sixty cents (60¢) per day, chargeable to the patient, with the following exceptions:

Cortisone and ACTH in all trade forms.

Heparin in all trade forms. New drugs placed on the market subsequent to June 30, 1953.

Any appliances primarily intended for use of the patient after discharge.

Procedures, treatments and tests not available in this hospital.

R. O. MCARTHUR,
Secretary-Treasurer

CARD OF THANKS

I wish to thank Dr. McKenzie, the matron and hospital staff for the kind care given me while in hospital. Also my friends for their kind wishes, cards and gifts.

RON THOMAS

Now Open
For Business

THE DIDSBURY LUMBER CO. LTD. IS NOW OPEN FOR BUSINESS, OFFICE IN THE WHITE ROSE SERVICE STATION AT THE SOUTH END OF TOWN.

Folkmann's Clothing

PHONE 124 — DIDSBURY

Dressmaking Time!!

JUST ARRIVED! A Great assortment of Figured Silks, Plain Crepes, Taffetas and 54" Woolens.

SEE OUR PLAY TOGS... Jeans, T Shirts, Shorts, for young and old.

J.V. BERSCHT

1903 GOLDEN ANNIVERSARY 1953
and SONS

midsummer
sale
W. R. JOHNSTON
approved CLOTHES
tailored-to-your-measure

20% DISCOUNT

Reg. \$52.00

Sale \$41.60

Reg. \$65.00

Sale \$52.00

Reg. \$59.00

Sale \$47.20

It's your big chance to take your pick of Johnston's fine imported fabrics, to have your suit tailored to measure in the style of your choice by Johnston's famous tailors — at remarkable savings. Come in at once while selection is complete. These savings are worth any man's while. These clothes are worthy of the most discriminating wardrobe.



J. V. Berscht & Sons

PHONE 36 — DIDSBURY

We make no wild promises, no empty guarantees.
Your beautiful hair will speak for itself.

Law's Drug Store

THE **Rexall** STORE

PHONE 40 — DIDSBURY, ALBERTA

All New!

Safer, Easier, Faster
from start to finish



Richard Hudnut announces the all-new home permanent with revolutionary Beauty Rinse Neutralizer

NEW! BEAUTY RINSE NEUTRALIZER with creme rinse built-in. Automatically neutralizes, conditions and beauty-finishes hair in one quick step. Gives you bouncier, prettier, longer-lasting curls with a never-before kind of natural lustrous softness. Never that "new permanent" look!

NEW! DOUBLE-QUICK METHOD. Eliminates all nuisance steps. No messy dripping time. No waiting for hours while hair dries on curlers. Takes less time from start to finish than any other type of home

permanent. You can unwind curls immediately!

NEW! SAFETY-BALANCED HAIRING LOTION. Balanced and buffered to protect hair vitality and health. Insures a curl that goes right to the ends. Gentlest regular lotion on the market today.

NEW! SALON CUSTION-TIMING for your kind of hair. You control the curl with professional-type safeguards. No frizz, no fuzz, no "fail to take." Say goodbye forever to that "new permanent" look!